

WE
CAN DO
SO MUCH
TOGETHER

Cómo preparar una propuesta ganadora. Errores de concepto en el proceso de evaluación.

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División ICT-European Software

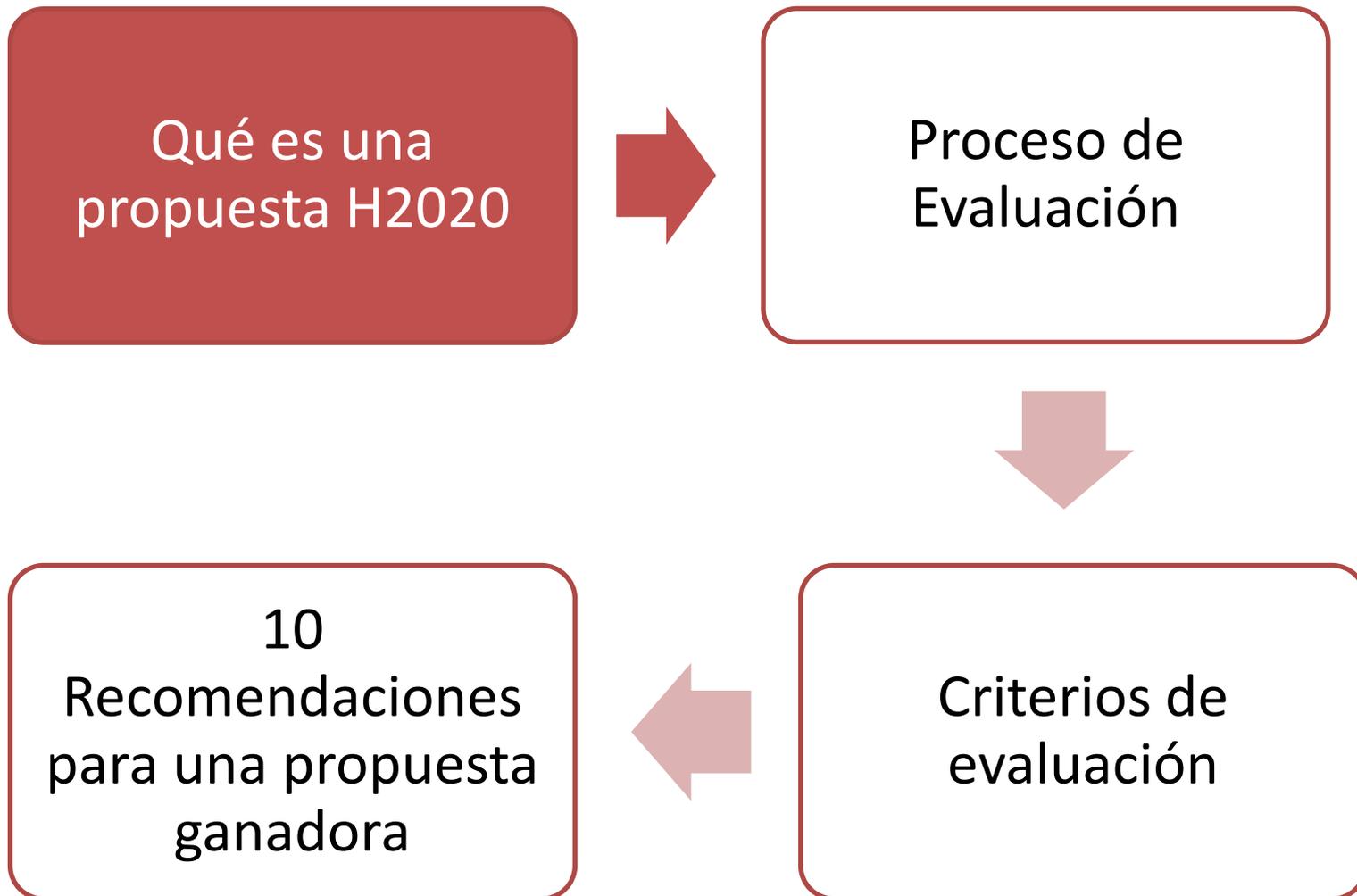
Institute

IT Competitiveness

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Zamudio, 21 de Noviembre de 2017

Agenda



Qué es una propuesta H2020



1. Excellent Science

2. Industrial leadership

3. Societal challenges

1. Health, demographic change and wellbeing

2. Food security, sustainable agriculture and forestry, marine and maritime inland and water research and the bioeconomy

3. Secure, clean and efficient energy

4. Smart, green and integrated transport

5. Climate action, resource efficiency and raw materials

6. Inclusive, innovative and reflective societies

7. Secure societies

Qué es una propuesta H2020

13. Europe in a changing world

Work Program

Horizon 2020

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Call - CO-CREATION FOR GROWTH AND INCLUSION..... 9

CO-CREATION-01-2017: Education and skills: empowering Europe's young innovators . 9

CO-CREATION-02-2017: Innovation 10

CO-CREATION-03-2017: Europe 11

CO-CREATION-04-2017: Citizens, businesses, researchers, civil society organisations, social innovators, social entrepreneurs, media actors, artists and designers - for effective, appropriate and user-friendly public service design, delivery and policy-making. 12

CO-CREATION-05-2017: Making, policy-modelling 13

CO-CREATION-06-2017: Research and impact goals (scientific, political and social) and their planned research should go beyond the existing theories and empirical evidence. The actions need to engage multi-disciplinary and multi-sectoral teams to explore the complexity of public services, enablers for public administrations, identify the necessary changes, risks and barriers to implementation, assess the potential of different policy domains and explore feasibility in different public administration contexts (across a representative set of Member States and 14

CO-CREATION-07-2017: and social measurement 15

CO-CREATION-08-2017: and innovation in policy 16

CO-CREATION-09-2017: support of research and 17

Conditions for the Call - 18

The Commission considers that proposals requesting a contribution from the EU of between EUR 4 and 5 million would allow this specific challenge to be addressed appropriately. This does not preclude submission and selection of proposals requesting other amounts.

REV-INEQUAL-04-2017: systems 19

REV-INEQUAL-05-2017: social cohesion and incl 20

REV-INEQUAL-06-2017: education from early ag 21

REV-INEQUAL-07-2017: 22

REV-INEQUAL-08-2017: evasion 23

(European Commission Dec

This Work relate to 2017 change: rel

Developing methods and approaches to understanding community assets, needs and requirements in order to provide meaningful public services;

Understanding the demographics, appropriateness of participatory practices and their feasibility for scaling up, so as to generate civic participation on all levels, ensure level playing field in public engagement and legitimacy of the process;

Qué es una propuesta H2020



Research Executive Agency (REA)

Director



GRANT AGREEMENT

NUMBER — 72 —

This **Agreement** ('the Agreement') is **between** the following parties:

on the one part,

the Research Executive Agency (REA) ('the Agency'), under the power delegated by the European Commission ('the Commission')¹,

represented for the purposes of signature of this Agreement by Head of Unit, Research Executive Agency (REA), Industrial Leadership and Societal Challenges Department, Inclusive, Innovative and Reflective Societies,

and

on the other part,

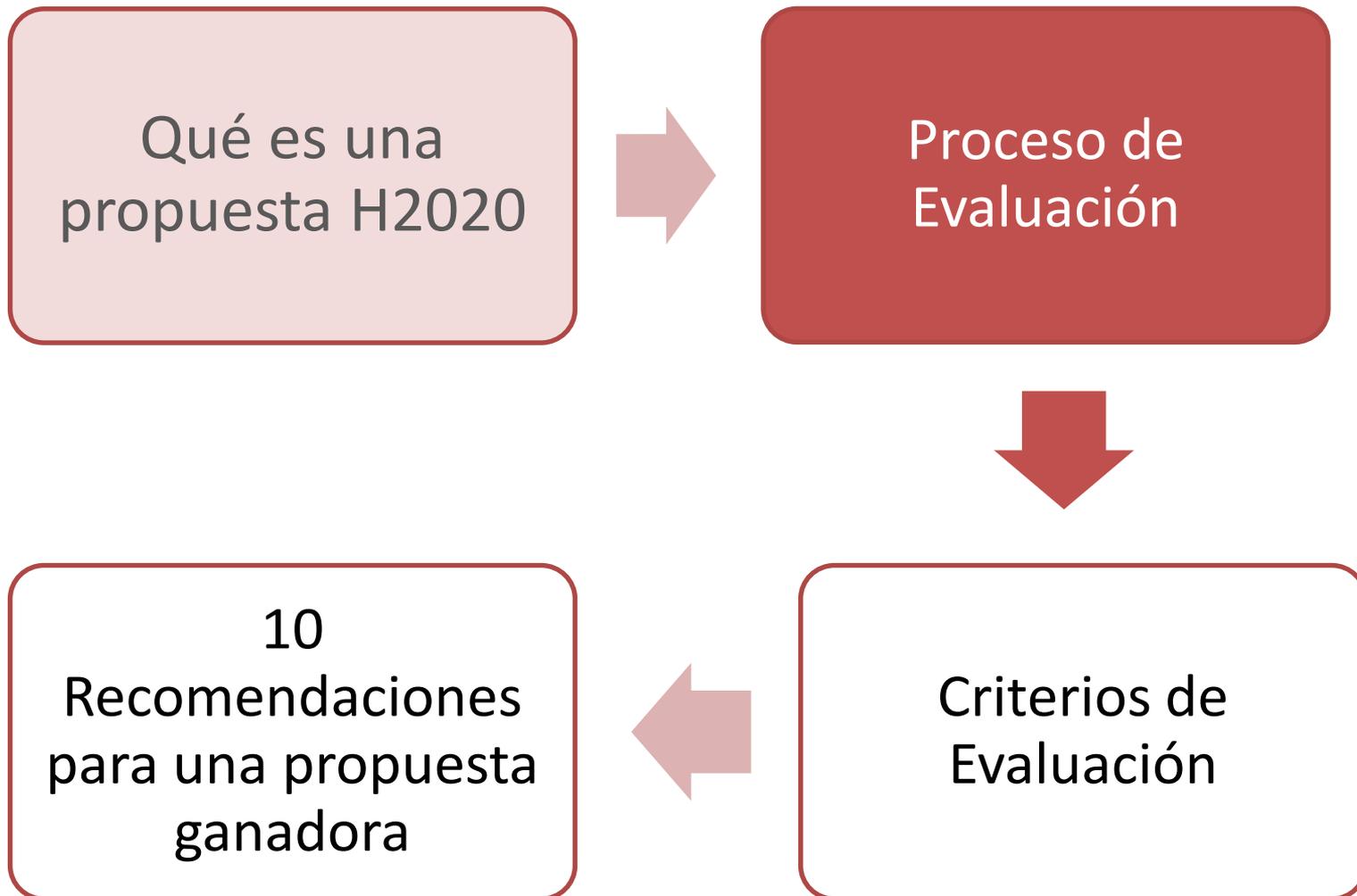
1. 'the coordinator':

in PARQUE CIENTIFICO Y TECNOLOGICO DE BIZKAIA
BIZKAIA 48160 Spain VAT number

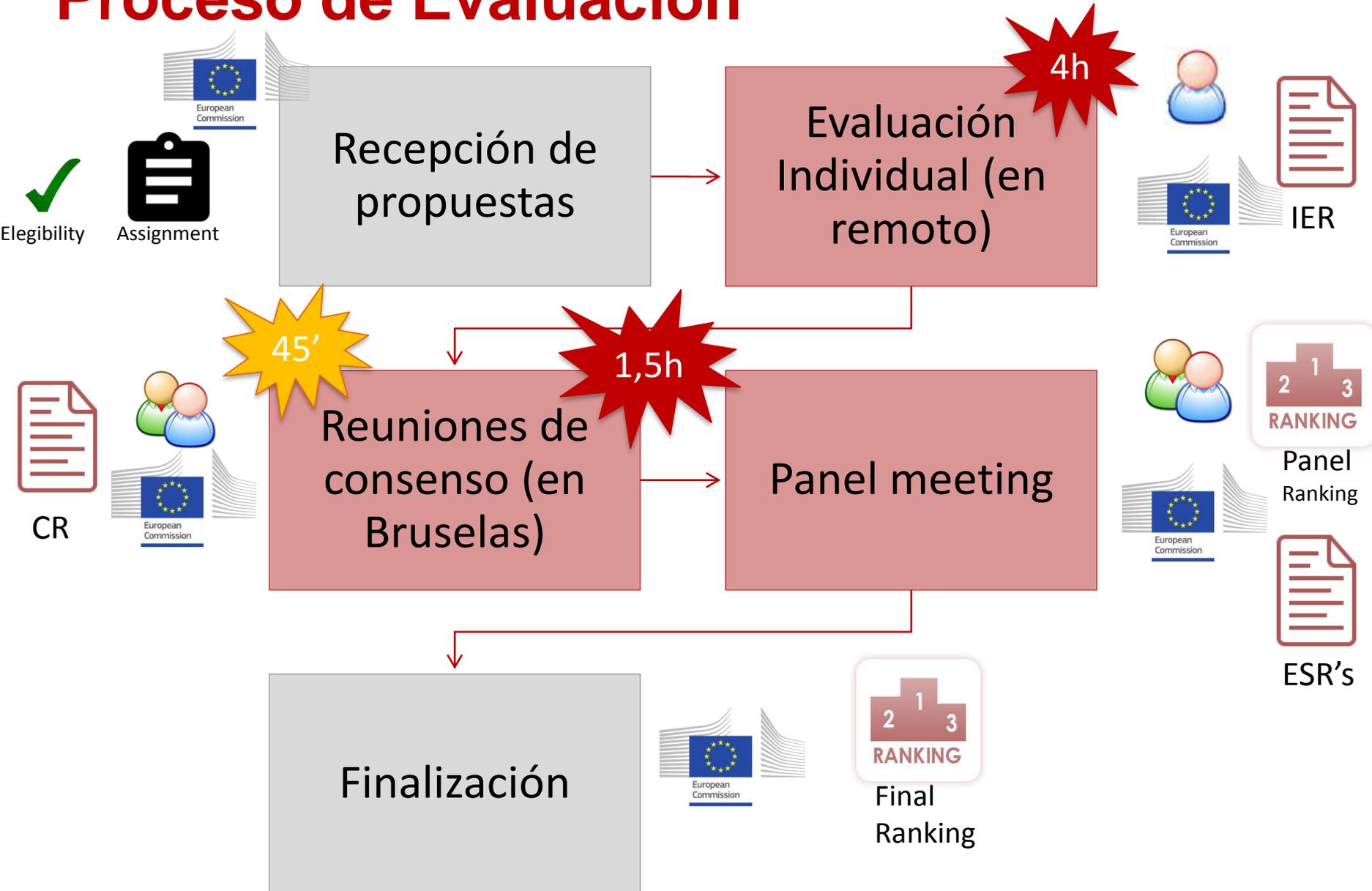
established
DERIO

represented for the purposes of signing the

Agenda



Proceso de Evaluación



Proceso de Evaluación (2. opción)

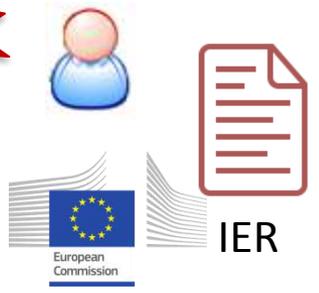
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✓ Eligibility
Assignment



Recepción de propuestas

Evaluación Individual (en remoto)



CR
European Commission

Consenso en remoto

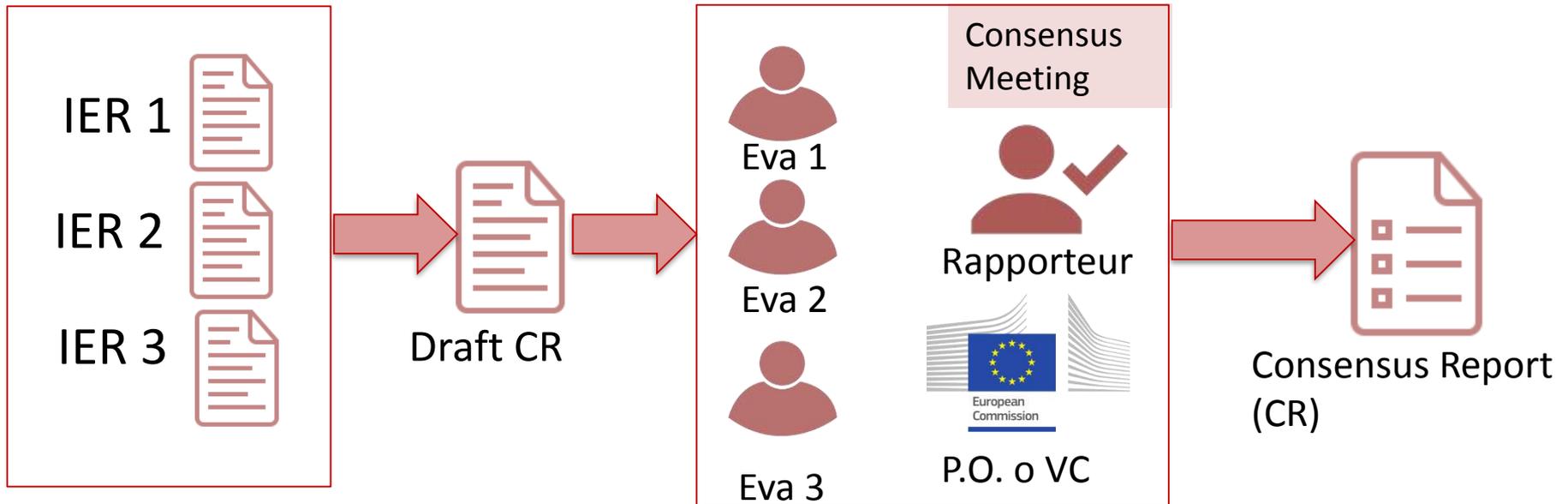
Panel meeting



Finalización

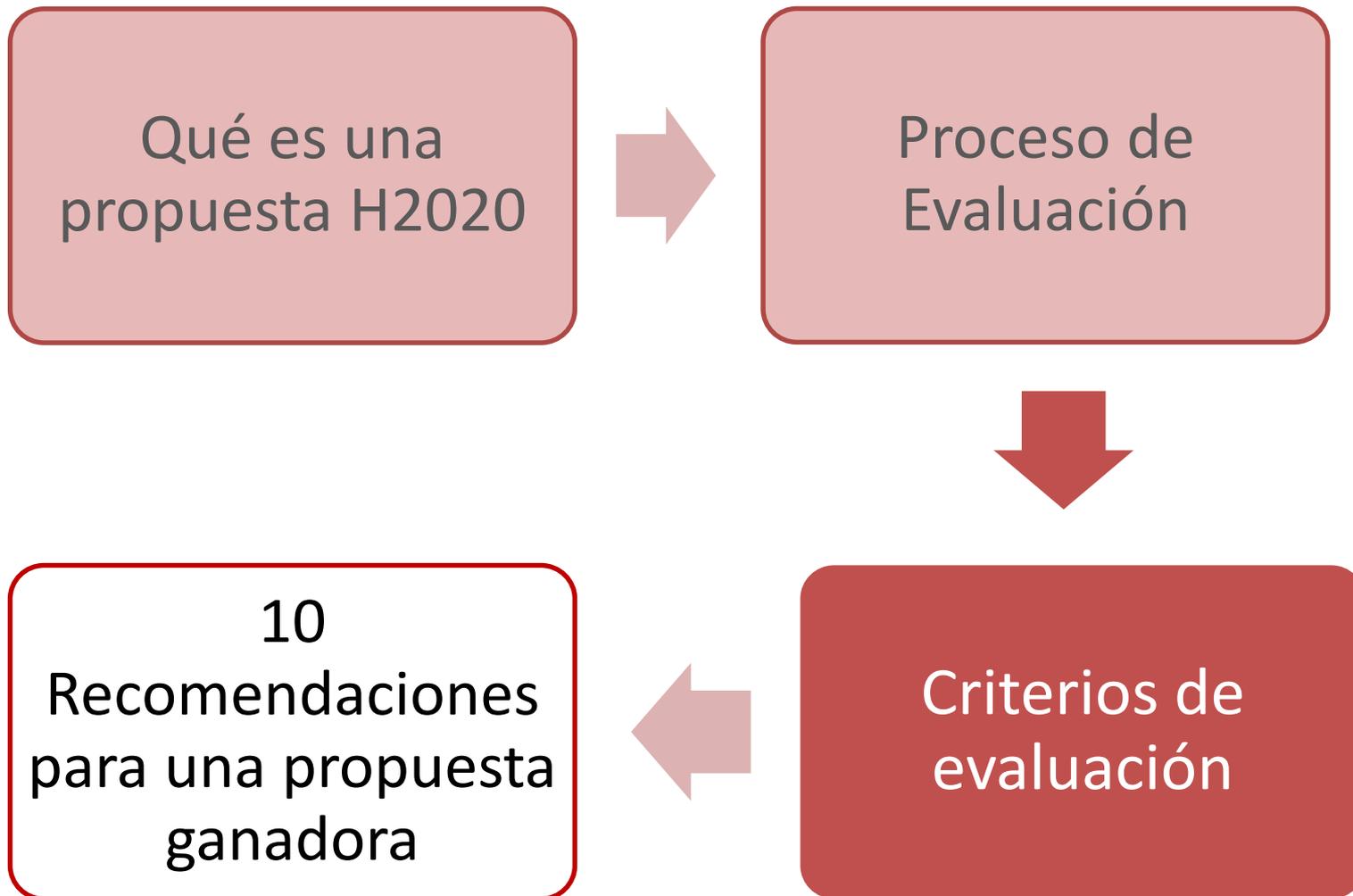


Proceso de Evaluación: Consensus Meetings



- El PO actúa **únicamente** de **moderador**: no se puede leer la propuesta antes del Consensus Meeting ni tampoco puede dar su opinión
- Los 3 evaluadores han de estar de acuerdo, primero en el texto, luego en la nota
- Existe un “lenguaje” estándar de la EC para los reports: *but, however, although, not clearly, insufficiently...*
- El CR es la versión 1 del ESR: No se pueden dar recomendaciones (p.e. ‘needs to’, would, could, should,...)

Agenda



Criteria de evaluación (1/4)

- **Criterio 1: Excelencia**
 - Clarity and pertinence of the objectives
 - Soundness of the concept, and credibility of the proposed methodology
 - Extent that proposed work is beyond the state of the art, and demonstrates innovation potential (e.g. ground-breaking objectives, novel concepts and approaches, new products, services or business and organisational models)
 - Appropriate consideration of interdisciplinary approaches and, where relevant, use of stakeholder knowledge

Criteria de evaluación (2/4)

- **Criterio 2: Impacto**
 - The extent to which the outputs of the project would contribute to each of the expected impacts mentioned in the work programme under the relevant topic
 - Any substantial impacts not mentioned in the work programme, that would enhance innovation capacity, create new market opportunities, strengthen competitiveness and growth of companies, address issues related to climate change or the environment, or bring other important benefits for society
 - Quality of the proposed measures to:
 - exploit and disseminate the project results (including management of IPR), and to manage research data where relevant
 - communicate the project activities to different target audiences

Criterios de evaluación (3/4)

- **Criterio 3: Calidad y eficiencia en la implementación**
 - Quality and effectiveness of the work plan, including extent to which the resources assigned to work packages are in line with their objectives and deliverables
 - Appropriateness of the management structures and procedures, including risk and innovation management
 - Complementarity of the participants and extent to which the consortium as a whole brings together the necessary expertise

Gestión de la innovación es un proceso que requiere entender bien el problema tanto técnico como de mercado con el objetivo de implementar con éxito ideas creativas apropiadas.

Resultado típico: producto, servicio, proceso nuevo o mejorado

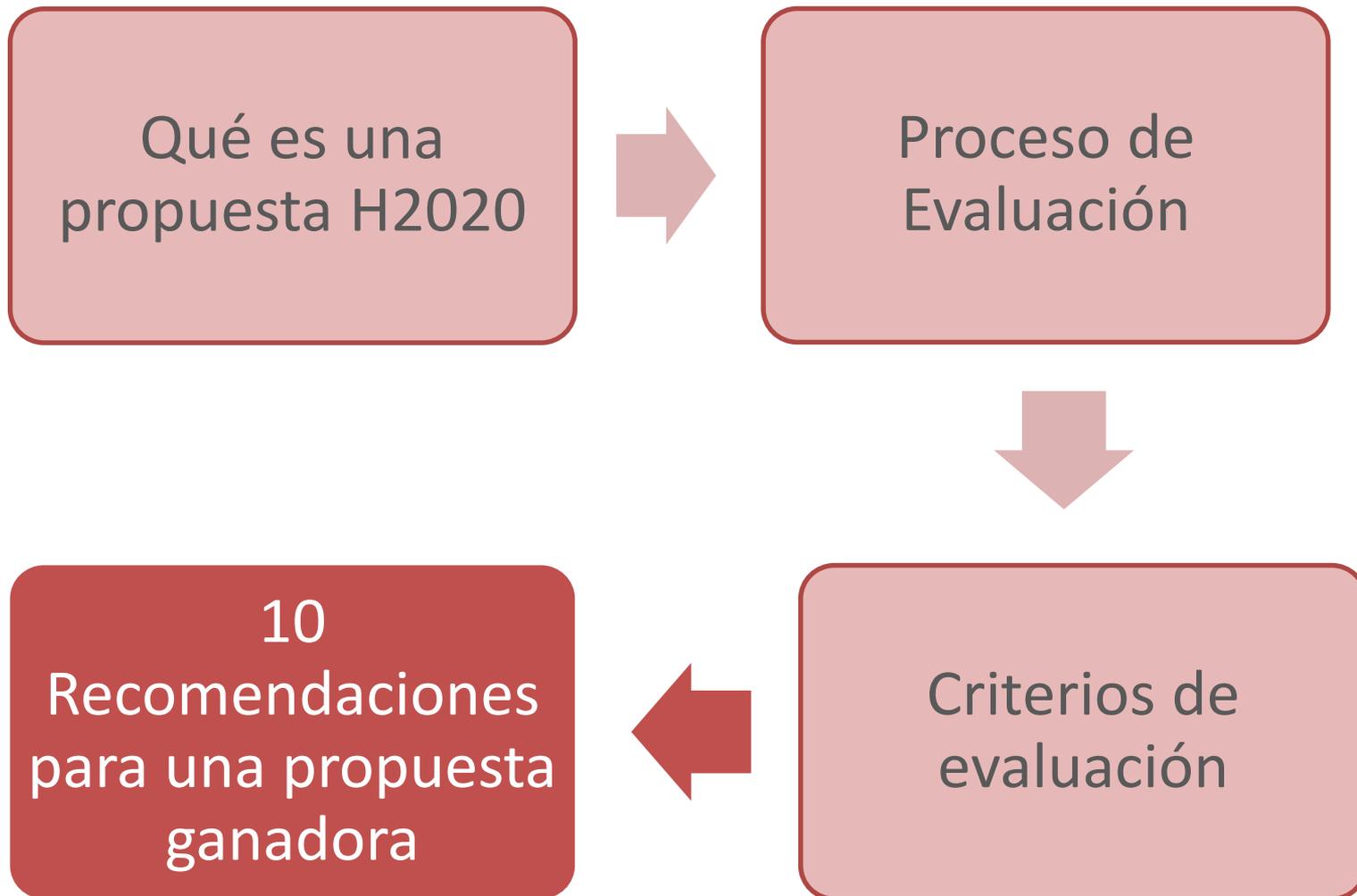
Para el consorcio: les permite responder a una oportunidad externa o interna



Criterios de evaluación (4/4)

- **Operational Capacity**

Agenda



01 Buscar bien dónde encajar la idea y con quién la quieres implementar



02 Mantener la coherencia y la 'historia' a lo largo de todo el texto



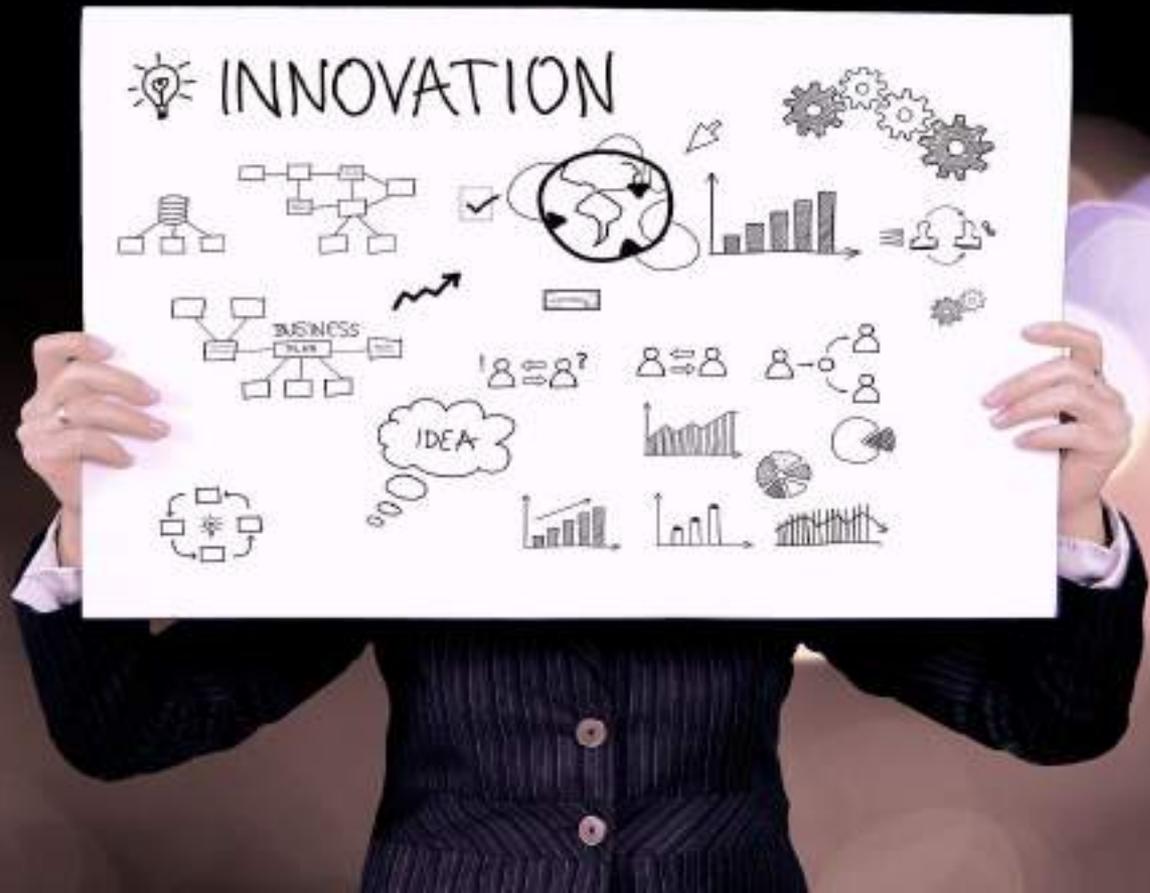
03 Objetivos y resultados han de estar claros



05 ¿Qué problema estamos resolviendo, y cómo lo vamos a hacer? ¿Por qué las soluciones actuales no sirven?



06 ¿Cuál es la innovación?



07 ¿Quiénes son nuestra competencia?



08 ¿Cuál es la oportunidad de negocio?



09 Especificar los riesgos tecnológicos



10 Balancear esfuerzo y recursos entre todos los socios



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